



yesouicanscaip

The Canadian Society of Children's
Authors, Illustrators and Performers
Quebec Chapter

Imagine a STORY

A day of workshops for those
interested in
writing, illustrating
and performing for children
www.yesouicanscaip.ca

Saturday, May 28 th, 2011

9 a.m. - 5 p.m.

Dawson College,

**4001 de Maisonneuve Blvd. West
Room 4C1 (Amphitheater), Montreal**

Early Bird Special:

Pay **\$100** (instead of **\$110**)
if you register by March 28th.
Snail mail registrations must be
postmarked no later than March 28th
to qualify for the discount.

With financial assistance from The Canada Council for the Arts
through The Writers' Union of Canada



Canada Council
for the Arts

Conseil des Arts
du Canada



WORKSHOPS AND INFORMATION SESSIONS

GROUP A (9:15-10:30)

1 A Sense of Place

with *Brian Doyle*

Home is where your heart lies, a place of memories, a place of current observations, and each leads to uniqueness in your writing. Brian Doyle, the master of developing a 'sense of place' in his novels gives his insights into creating that confidence needed to set your story in the hometown you know.

2 Sharing Your Heart in a Poem

with *Ted Scheu*

In this poetry writing workshop, Ted will share poetry thoughts, a few tips on teaching it with kids, and, after modeling a poem form with you, will give you time to write a poem of your own. Revision tips will be followed by voluntary sharing. After questions, each participant gets her/his Poetic License. Fun is guaranteed.

3 Picture Books, A Personal Perspective

with *Roslyn Schwartz*

The author-illustrator will talk about some of the constraints and advantages she has experienced writing and illustrating for the very young, using examples from *The Mole Sisters* series and *The Vole Brothers* comic strip.

4 Writing with Pictures: A Presentation on Comics

with *Willow Dawson*

In this presentation on the basics of comics and sequential art, the author-illustrator will explore with her audience the unique relationship between words and pictures inherent to this very special storytelling medium. Drawing on her own experiences working in comics and those of her contemporaries, she will set this discussion within the larger framework of the comics industry to include information on the different comics publishers and their expectations in terms of process.

GROUP B (1:45-3:00)

5 What Does the Editor Want?

with *Peter Carver*

What does the editor want? Is he a crabby and cynical brute, or your best buddy? What secrets about the publishing process should you know if you're going to get published? Listen to someone who's been an editor since the dawn of time - or at least the past 35 years.

6 Your Self-Promotion Toolkit

with *Jill Murray and Melissa Montovani*

ARCs and portfolios and bookmarks, oh my! What tools should be in your promo kit, and how do you get the best value out of the options available? Book blogger Melissa Montovani and author Jill Murray join forces and compare case studies to help you find the right mix for getting your message out, across traditional and online media, at any stage of your career.

7 From Dip Pens to DPI

with *Leanne Franson*

Book publishing has changed in leaps and bounds since children's illustrator Leanne Franson began freelancing in 1991. Join her in discussing the changes in both the industry and the freelancer's craft as we emerge from a traditional world into a digital future.

8 Writing for Magazines: Getting Started

with *Anne Renaud*

Anne Renaud credits children's magazines for helping her hone her writing skills and, more importantly, for keeping her from giving up on her dream of becoming a children's writer. More than 100 of Anne's non-fiction articles, poems, craft projects and fiction stories have been published in children's magazines, including *Spider*, *Cricket*, *Highlights*, *YESMag*, *Faces*, and *KNOW*. In this session, Anne shares her tips with writers on how they can break into this market, and have their work published in magazines.

GROUP C (3:15-4:30)

9 The Historical Novelist as Detective

with *Marsha Skrypuch*

Do you want to write a MG or YA historical about a topic that isn't in the history books? Using examples from her own writing, Marsha demonstrates how to uncover bits of ethnic history and how to write about it in a way that will captivate a wide audience.

10 A World Full of Color: Writing and Illustrating the Richness and Reality of Children's Lives

with *Elizabeth Bluemle*

The United States and Canada are wonderfully diverse and becoming more so. We all want to support multicultural books, but how do we get past fears of misrepresentation or unconscious color barriers in our work, especially if we are white? Is it our responsibility to include characters of color in our books, and if so, how do we do it? Add your voice to this discussion and leave with helpful resources.

11 Storytelling With Puppets

with *Sheila Pinsky*

Sheila Pinsky will inspire your creativity as she tells stories using entertaining handcrafted puppets/props of recycled materials, demonstrating various voices/personalities guaranteed to capture the imagination, encourage concentration, and enhance the love of literacy. Participants will use puppets to participate in interactive stories as well as receive a free puppet and art idea booklet.

12 Humorous and Poetic Illustrations in Children's Books

with *Yayo (Diego Herrera)*

In author-illustrator Yayo's world, visual poetry, humor, imagination, creativity and childhood converge to create stories and images. The artist will explain why he chooses his particular approach and show examples from preliminary sketches and research to final artwork and published books.

PLENARY SESSION

(11:00-12:15)

Everything You Wanted to Know About Kid & YA Lit But Were Too Afraid to Ask

Authors *Brian Doyle* and *Marsha Skrypuch*, editor *Peter Carver*, and illustrator *Yayo (Diego Herrera)*

will tackle your questions about the world of creating books for kids and teens.

Please submit two questions written on the back of your registration form. Panelists will answer the most-commonly-asked questions during the presentation. Author Monique Polak will moderate this discussion which is guaranteed to inform and enlighten.

Speakers

ELIZABETH BLUEMLE (www.elizabethbluemle.com) is an award-winning children's book author and bookseller in Shelburne, Vermont. She also blogs for Publisher Weekly's ShelfTalker. She has three books with Candlewick Press: *My Father the Dog*, *Dogs on the Bed*, and *How Do You Wokka-Wokka?* - with a fourth, *Tap Tap Boom Boom*, on the way.

PETER CARVER has been children's editor for Red Deer Press since 1996 and teacher of George Brown College's Writing for Children course for 25 years. He's given writers' workshops from Nanaimo to St. John's.

WILLOW DAWSON (www.willowdawson.com) is the creator of Lila and Ecco's *Do-It-Yourself Comics Club* and illustrator of award-winning graphic novels: *No Girls Allowed* with Susan Hughes and *Violet Miranda: Girl Pirate* with Emily Pohl-Weary. Dawson is currently working on two upcoming graphic novels *Hyena in Petticoats: The Story of Suffragette Nellie McClung* and *100 Mile House*.

BRIAN DOYLE is the award-winning author of more than a dozen middle grade and YA novels. He is the master of diction, rhythm and, especially, a sense of place.
(www.groundwoodbooks.com/gw_authors.cfm)

LEANNE FRANSON (www.leannefranson.com) has illustrated over 100 educational and trade books in both English and French since 1991, and was nominated for a 1997 Governor General's Award. She is currently exploring illustration options in a digital world.

After receiving an M.A. in English Literature, **MELISSA MONTOVANI** worked in online marketing for years. Combining these skills and experiences, she now runs the teen book blog, *YABookShelf.com*.

JILL MURRAY (www.jillmurray.com), author of *Break On Through* and *Rhythm and Blues*, uses her background in media relations and web design to promote her work and that of other artists.

SHEILA PINSKY is a creative storyteller-puppeteer who tells stories using amazingly varied voices plus adorable handmade puppets/props of recycled materials. She presents puppet shows at schools, daycares, and libraries and has led workshops at several of Quebec's provincial teacher conferences.

MONIQUE POLAK (www.moniquepolak.com) is the author of 12 novels for young adults. Her novel, *What World Is Left*, won the 2009 Quebec Writers' Federation Prize for Children's and YA Literature. Her newest novel *Miracleville (Orca)* was released in April. Monique teaches at Marianopolis College.

ANNE RENAUD's (www.annerenaud.net) books have been shortlisted for several awards. Her titles are *A Bloom of Friendship: The Story of the Canadian Tulip Festival*, *Island of Hope* and *Sorrow: The Story of Grosse Île*, *Pier 21: Stories From Near and Far*, *Into the Mist: The Story of the Empress of Ireland*, and *Missuk's Snow Geese*.

TED SCHEU (www.poetryguy.com) is a children's poet from Vermont - published in 15 books in the US and UK. About 100 days a year Ted visits schools--sharing his poems, and helping young writers find their voices. He's honored to be here!

ROSLYN SCHWARTZ (www.annickpress.com/authors/) is the author and illustrator of more than a dozen books for children. In 2003, she was the winner of the Vicky Metcalf Award awarded by the Canadian Authors Association for a body of work. Born in Montreal, she grew up in England and returned to Canada in 1979.

MARSHA SKRYPUCH's (www.calla.com) dozen-plus historicals have generated many honours but her favourite is the Order of Princess Olha, from the President of Ukraine. And no, you don't have to call her Princess Marsha.

YAYO (Diego Herrera) (www.illustrationquebec.com/yayo) is an illustrator, cartoonist and author for publications in Canada, the United States and abroad. He has been awarded for his work in Canada and internationally.



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Location: Dawson College, 4001 de Maisonneuve Blvd. West
Room 4C1 (Amphitheater), Montreal

Registration: 8:00 - 8:45 a.m. **Welcome Address:** 9:00 a.m.

Getting there

Public Transportation:

You can take the bus
(#15, #24, #104, #138, or #144)
or metro to the Atwater station
on the green line.

Car:

The best bet for parking is
at the AMC / Pepsi Forum
located at the corner of
Atwater and St. Catherine
Street West.

Cost: The fee for the conference is **\$110** which includes three
breakout sessions and one plenary session.

Early Bird Special: Pay **\$100** (instead of **\$110**) if you register by
March 28th. Snail mail registrations must be postmarked no later
than March 28th to qualify for the discount

Lunch will not be provided. Restaurants are located nearby
on St. Catherine Street West. Alexis Nihon Shopping Centre,
found at the corner of Atwater and St. Catherine St. W., has a
food court as well. **Payment method:**
Please send payment by a cheque made payable to
"Yes Oui CANSCAIP".

Send completed form and payment to:

Yes Oui CANSCAIP
2255 Harvard Avenue
Montreal, QC H4A 2W1

Confirmation:

Registration confirmation will be made by telephone to
those who do not provide an email address.

Refund policy:

Cancellation fee is \$25.00 before May 7th.
No refund after May 7th.

Babar en ville children's bookstore will sell books throughout the day.

Join us from 4:30 - 5:00 p.m. for book signings by the presenters.



Registration Form

Imagine A Story Conference 2011

Name

Address

STREET

CITY

PROVINCE

POSTAL CODE

Phone PLEASE INCLUDE AREA CODE

E-Mail

You will attend a total of **3 workshops**
(one in the morning, two in the afternoon).
Please indicate your first and second choice
for each of the three groups of sessions.

	1st Choice	2nd Choice
GROUP A	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4	<input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4
GROUP B	<input type="radio"/> 5 <input type="radio"/> 6 <input type="radio"/> 7 <input type="radio"/> 8	<input type="radio"/> 5 <input type="radio"/> 6 <input type="radio"/> 7 <input type="radio"/> 8
GROUP C	<input type="radio"/> 9 <input type="radio"/> 10 <input type="radio"/> 11 <input type="radio"/> 12	<input type="radio"/> 9 <input type="radio"/> 10 <input type="radio"/> 11 <input type="radio"/> 12

Participants will also attend a **plenary session:**
a panel discussion which runs from 11:00 a.m. to 12:15 p.m.